

SUMMERCOURSE *THE SEMIOTICS OF AUDIO VISUAL TEXTS*

PROVISIONAL PROGRAM

	morning	afternoon
Monday 6 July	lecture 1: introduction of neo-formalist analysis	Create with two colleagues your one minute scenario; study Bordwell & Thompson
Tuesday 7 July	lecture 2: theory of the sign Q&A Bordwell & Thompson	Visualize your plan, draw your story boards, plan the shooting; study Bordwell & Thompson
Wednesday 8 July	EXCURSION! SHOOTING ON THE SPOT	
Thursday 9 July	lecture 3: narrative structures as a sign Q&A Bordwell & Thompson	TO THE LAB! Upload your footage! Start your fight with Final Cut Pro (the editing program)
Friday 10 July	TO THE LAB! Editing	TO THE LAB! Editing
Weekend	finish studying Bordwell & Thompson	

	morning	afternoon
Monday 13 July	TO THE LAB! Editing	TO THE LAB! Finalize your three versions of the one minute movie
Tuesday 14 July	lecture 4: construction of reality	SHOW TIME: present and analyze the one minute movies
Wednesday 15 July	lecture 5: conceptual integration theory	Develop with two colleagues your ideas for the mini movie; reading
Thursday 16 July	lecture 6: where ideology comes in	Prepare your pitch; reading
Friday 17 July	Pitch mini movie plan; discussion	Revise your plan; FREE
Weekend	FREE/shooting mini movie	

	morning	afternoon
Monday 20 July	TO THE LAB! Editing	TO THE LAB! Editing
Tuesday 21 July	TO THE LAB! Editing	TO THE LAB! Editing

Wednesday 22 July	TO THE LAB! Editing	TO THE LAB! Finalize your mini movie
Thursday 23 July	Analyze a mini movie of one of the other groups	Finish analysis. Write your report
Friday 24 July	Presentations and discussions with the analysts	