



## **RHETORIC RECRAFTED: Unleashing Your Superpower for the Modern Age**

Deadline July 5 <sup>th</sup>	<b>Online assignment #1</b> (60 minutes)
<b>Monday – July 8<sup>th</sup></b>	<b>Communication, Audience, and Dialogue</b>
Start after the opening ceremony (TBA), Lunch at 13, End at 16	Communication process, Rhetorical situation, Types of audience, Types of dialogue
<b>Tuesday – July 9<sup>th</sup></b>	<b>Persuasion, Reasoning, and Argumentation</b>
Start at 9, Lunch at 13, End at 16	Inference, informal and formal reasoning, Rhetorical argumentation, Toulmin's model, Aristotle's rhetoric, Enthymeme, Persuasion vs. Argumentation vs. Manipulation
<b>Wednesday – July 10<sup>th</sup></b>	<b>Rhetoric and (Social) Media</b>
Start at 9, Lunch at 13, End at 16	Guest lecture (AI), Movie watching and discussion
<b>Thursday – July 11<sup>th</sup></b>	<b>Rhetorical Citizenship: Argument, Media, Content analysis</b>
Start at 9, Lunch at 12, End at 15	What is rhetorical citizenship? Argument analysis, Media and Content analysis, Deliberative rhetoric <i>We end earlier so that you have more time to prepare the assignment (a speech) for tomorrow.</i>
<b>Friday – July 12<sup>th</sup></b>	<b>Assignments and self-reflection</b>
Start at 10, Lunch at 12, End at 16	It is your time to shine! Each student will present their analysis
Deadline July 17 <sup>th</sup>	<b>Online assignment #2</b> (60 minutes)



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