



Survey Research: Design, implementation, and data processing (S15) 12 - 16 August 2024

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Day	Time	Activity	Description	Location
Monday	09:00 - 12:00	Lecture	Introduction; Data Collection Methods; Cornerstones of Survey Quality	Ruppert building, room 011
	12:00 - 13:00	Lunch	In <u>Educatorium</u>	
	13:15 – 16:30	Practical	Unit-Nonresponse: Causes and Solutions	
	16:30 - 17:00	Wrap-up Day 1	Summary: Questions & Answers	
Tuesday	09:00 - 12:00	Lecture	Which Method to Choose; Mixed-Mode; Internet Surveys	
	12:00 - 13:00	Lunch	In <u>Educatorium</u>	
	13:15 - 16:30	Practical	Operationalization and Measurement	
	16:30 - 17:00	Wrap-up Day 2	Summary: Questions & Answers	
Wednesday	09:00 - 12:00	Lectures and Practicals	Questionnaire Design Theory	
	12:00 - 13:00	Lunch	In <u>Educatorium</u>	
	13:15 - 16:30	Lectures and Practicals	Methods for Testing and Evaluating Questionnaires with Focus on Cognitive Interviewing & Web Probing	
	16:30 - 17:00	Wrap-up Day 3	Summary: Questions & Answers	
Thursday	09:00 - 12:00	Lecture & Computer lab	Index and Scale Construction; Item Nonresponse	
	12:00 - 13:00	Lunch	In <u>Educatorium</u>	
	13:15 - 16:30	Lecture & Computer lab	Data Cleaning, Reliability, Scale Construction	
	16:30 - 17:00	Wrap-up Day 4	Feedback; Questions & Answers	
Friday	09:00 - 12:00	Lecture	Design of multi-source statistics	
	12:00 - 13:00	Lunch	In <u>Educatorium</u>	
	13:15 - 17:00	Consultation	Individual consultation on appointment	