



Template day-to-day programme

Making and visualizing fashion fiction

20-08-2018 – 30-08-2018

Course Director: Marina Toeters, lecturer fashion technology

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Week 1

Saturday and Sunday, 18-08-2018 and 19-08-2018		
Time	Activity	Description
12.00-18.00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 20-08-2018		
Time	Activity	Description
10:00-14.00	Lecture, including lunch break	Introduction design fiction
14:00-17:00	Group assignment	Research on future social trends

Tuesday, 21-08-2018		
Time	Activity	Description
11:00-14:00	Excursion to exhibition Jan Taminau at Centraal Museum Utrecht including lunch break	Visiting exhibition Jan Taminau and discussion afterwards
14:00-17:00	Group assignment	Research on fashion fiction examples

Wednesday, 22-08-2018		
Time	Activity	Description
10:00-16:00	Workshop day, including lunch break	Discussion on future social trends and fashion fiction examples, conceptualizing design fiction ideas

Thursday, 23-08-2018		
Time	Activity	Description
10:00-16:00	Workshop day, including lunch break	Conceptualizing fashion fiction ideas

Friday, 24-08-2018		
Time	Activity	Description
10:00-12:00	Lecture	Visualizing concepts
12:00-13:00	Lunch	
13:00-17:00	Workshop afternoon	Visualizing fashion fictions

Week 2

Saturday and Sunday, 25-8-2018 and 26-08-2018		
Time	Activity	Description
Free time		
Monday, 27-08-2018		
Time	Activity	Description
10:00-16:00	Workshop day, including lunch break	Visualizing fashion fictions
Tuesday, 28-08-2018		
Time	Activity	Description
10:00-16:00	Workshop day, including lunch break	Visualizing fashion fictions
Wednesday, 29-08-2018		
Time	Activity	Description
10:00-11:00	Lecture	Presentation techniques
11:00-16:00	Workshop day, including lunch break	Making presentations of fashion fictions
Thursday, 30-08-2018		
Time	Activity	Description
10:00-16:00	Presentation day, including lunch break	Presenting design fictions to each other and discussion
Friday, 31-08-2018		
Time	Activity	Description
Free time		

For information about the social programme, please have a look at https://www.utrechtsummerschool.nl/social_programme